

## ABSTRACT

The AV data reproducing apparatus includes: (i) a reading section for reading out, from a recording medium, additional function information indicating an additional function correlated with a manipulation input; and (ii) an additional function program executing section for executing the additional function in response to the manipulation input. With this, an operation unique to the content can be carried out by executing the additional function (additional function program) indicated by the additional function information stored in the recording medium together with the AV data. This makes it possible for the AV data reproducing apparatus to carry out an operation other than an operation intrinsically corresponding to a key.